SOPHIA STAPLES-ROY

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FINE ARTS: GRAPHIC DESIGN

Education

Ohio Wesleyan University, Delaware Ohio Bachelor of Fine Arts - Concentration in Graphic Design

Relevant Coursework

Background in Fine Arts including:

- Art History, Drawing, Sculpture, Ceramics, and Photography.

Proficient in Adobe Creative Suite (Photoshop, Illustrator, Lightroom, Bridge, InDesign).

Relevant Experience

New Hampshire State Council on the Arts | Concord, NH Graphic Design Internship

May - Present 2023

- Executed design concepts using Adobe Creative Suite (Photoshop, Illustrator, InDesign) to meet project requirements and brand guidelines.
- Participated in team meetings, offering creative ideas and solutions to design challenges including document redesign, with an emphasis on information.
- Collaborated with team members about design execution to fit both government and department branding.

Lotus Digital Experience Management | Remote Graphic Design Internship

May - Aug. 2023

- Managed multiple projects simultaneously and met tight deadlines while maintaining high-quality design standards.
- Assisted the design team in creating visual assets for various client projects, including social media graphics, and marketing materials.
- Collaborated with project managers to develop cohesive design solutions that aligned with client objectives and brand guidelines.

Parlor Salon | Concord, NH Front Desk Manager

May - Aug. 2022

- Opening and closing the salon on a daily basis and various maintenanace in order to provide a clean and comfortable space for clients and professionals.
- Excellent customer service and attention to detail when working with patrons for appointments and helping stylists set up stations - as well as managing products, delivieries, and organization of items.
- Communicated with clients via phone and email, especially for bridal events.
- Managed supplies for the entire salon indluding inventory and everyday items.

Involvement

Ohio Wesleyan Fine Arts Department Board

Sept. - May 2023

Student Representative

- One of four students nominated by faculty to sit in on staff meetings, and help with the hiring process of new faculty.
- Made decisions regarding layout, scheduling, and student-involvement.
- Created graphics for exhibitions and staff merchandise.

Varsity Lacrosse

Aug. - Present

2021

- Played as a starting attacker for Ohio Wesleyan University Women's lacrosse team, competing in NCAA Division III games all four years.
- Demonstrated effective communication skills on the field, coordinating plays and strategies with teammates during high-pressure situations.
- Balancing academic and athletic commitments showcases strong time management and organizational skills.